



PRESS RELEASE

.EU SUCCESSFULLY LAUNCHED (UPDATE 18:39 CET)

Brussels, Belgium – 7 December 2005.

Today at 11:00, EURid opened its systems to receive applications for .eu domain names. Some 800 Registrars in 25 countries are still sending in the applications they received from numerous candidate domain name holders all across the EU.

TOTALS

At 11:15:00, we had received 40.503 applications (> 40/second with peaks of >60/second).

At 12:00:00, we counted more than 80.000 applications (>23/second).

At 13:55:00, we counted 95.370 applications.

At 16:13:00, we counted 98.718 applications.

At 17:12:00, we counted 99.928 applications.

At 18:45:00, we counted 100.000 applications.

BREAKDOWN at 17:12:00 CET

Total applications	99.928
Unique applications (only 1 application for the domain name)	78.565
Corresponding to	
• geographical indications or denominations of origin	645
• public bodies	7.728
• national trade marks	70.090
• community or international trade marks	21.455

Top 3 by time of reception (milliseconds):

1. tickets.eu	11:00:01.699
2. job.eu	11:00:01.711
3. hotels.eu	11:00:01.712

Top 12 most requested domain names at 17:38 CET :

1. sex.eu	213
2. hotel.eu	112
3. travel.eu	90
4. jobs.eu	89
5. hotels.eu	86
6. casino	76
7. poker	72
8. golf	67
9. business	66
10. music	64
11. porn	63
12. shopping	63

Breakdown per country at 17:34 CET :

percentage of applications by applicants originating from

1. Germany	34.89%
2. France	12.76%
3. The Netherlands	12.39%
4. UK	10.14%
5. Belgium	5.85%
6. Sweden	4.80%
7. Italy	4.15%
8. Austria	3.05%

Please bear in mind that these applications are made under Sunrise I, the first phase of the .eu launch in which only public bodies and holders of prior rights (such as trade marks) can apply for registration. An updated statement will follow tomorrow, 8 December.

----- end of press release-----

EURid is a not for profit organisation appointed by the European Commission to register and manage .eu domain names. EURid was founded on 8 April 2003, and has offices in Brussels, Stockholm, Pisa and Prague. The founding members, DNS BE, NIC SE and IIT CNR control the country domain names for Belgium, Sweden and Italy.

----- Note for the editor (not to be published) -----

On our web site www.eurid.eu you will find details in the "press" subsection. You can contact our press office for developments via +32 (0)2 401 27 50.